



UCD College of Business Research Symposium 2021

Latest research; 19 talks; 19 chances to engage; All welcome

**Sustainability
Enabling Humanity
Health & Wellbeing
Disruptive Technologies**

WHEN? Friday 11th June 2021 WHERE? <https://ucd-ie.zoom.us/j/7376689356>

College of Business Research Symposium 2021

Welcome 10.00-10.10 *Prof. Donna Marshall*

Sustainability: Environmental, Social, Governance – Hosted by *Dr. Penelope Muzanenhamo*

10.10-10.30 **The forgotten 900% oil and gas CO2e emissions: Scope 3 and the Covid-19 mobility shock** *Fabiola Schneider & Prof. Andreas Hoepner*

10.30-10.45 **How can railway systems withstand disastrous circumstances**
Dr. Annunziata Amideo

10.45-11.00 **Tax: Morals and multinational enterprises** *Dr. Emer Hunt*

11.00-11.15 **Ensuring a just and inclusive transition to low-carbon supply chains**
Dr. Hakan Karaosman, Irene Ward & Prof. Donna Marshall

11.15-11.30 **Sustainability or mere survival among vulnerable Zimbabwean market actors?: Hard work, poor-to-poor giving and political action 'outsourced to God'**
Dr. Penelope Muzanenhamo & Dr. Rashedur Chowdhury

Break 10 minutes

Enabling Humanity - Hosted by *Dr. Virginia Stewart*

11.40-12.00 **Are boards of directors teams?** *Prof. Niamh Brennan*

12.00-12.15 **Leader inclusiveness and team resilience** *Dr. Julia Backmann*

12.15-12.30 **Tribunals of Inquiry as Instruments of Social Control and Change**
Dr. Paul McGrath

12.30-12.45 **Boards of directors performing governance** *Helen Pernelet and Prof. Niamh Brennan*

12.45-13.00 **A relational view of team accountability** *Dr. Virginia Stewart*

Break 60 minutes

Health and Wellbeing - Hosted by *Prof. Susi Geiger*

14.00-14.20 **Patient-led 'commonification' of healthcare? The case of DIY-diabetes**
Dr. Shane O'Donnell

14.20-14.40 **A mobile health application and clinical portal for monitoring food and physical activity behaviours in paediatric obesity treatment** *Niamh Arthurs*

14.40-15.00 **Market opacity politics: Price multiplication in the French pharmaceutical market** *Dr. Théo Bourgeron*

15.00-15.20 **Public or private genome sequencing? Comparing ideologies, ethical concerns and patterns of exclusion** *Dr. Ilaria Galasso*

Break 10 mins

Disruptive Technologies - Hosted by *Dr. Marius Claudy*

15.30-15.50 **Designing information sharing into accounting and auditing systems using blockchain and multi-party security** *Dr. John McCallig*

15.50-16.05 **How token economies come to be: The case of Ethereum**
Prof. Donncha Kavanagh, Dr. Paul Ennis & Prof. Luis Araujo

16.05-16.20 **Childhood obesity study: Big data warehouse for healthcare-sensitive data applications** *Dr. Arsalan Shahid*

16.20-16.35 **A novel econometric tool to identify high-frequency shocks**
Dr. Alessia Paccagnini

16.35-16.50 **People prefer artificial intelligence over human decision makers, but only when it gives them an advantage** *Dr. Marius Claudy*

Wrap Up 16.50-17.00 *Prof. Gerardine Doyle* (Dean of Smurfit School)